

# GRANT BOWEN

#### MULTIMEDIA STORYTELLER

#### PROFILE

Sports storyteller with proven video, editing and effects skills seeking a position where I can lend my dependable work ethic and creativity to engage audiences and meet company objectives.

#### EXPERIENCE

### KU ATHLETICS — ROCK CHALK VIDEO August 2022 - Present

- Create hype videos for KU Jumbotron shows, including:
  - Football Created defense third down hype video. Showcased live at Arrowhead Stadium during home games to energize fans.
  - Women's Basketball Paradise Jam Tournament recap. Packaged tournament highlight reel that was premiered on Allen Field House Jumbotron during team's run out.
  - Volleyball Produced core hype video. Fully edited and partially shot hype video used during critical moments of matches to electrify the crowd.
- Capture and edit social media content for KU football, soccer including the 2024 Big 12 Women's Soccer Championship game — volleyball, and baseball:
  - Football Press conferences. Assisted in setup, recording, and editing of football press conferences for use on TV and social media.
  - Volleyball NCAA Tournament Hype Video. Fully edited and partially shot season recap video used to excite fans for upcoming NCAA Tournament.
  - Women's Soccer Match recaps. Fully edited and shot match action.
  - Baseball Series and game recaps. Traveled with team to capture highlights and fully edit series recaps.

### KANSAS CITY ROYALS - CROWN VISION CREW March 2024 - Present

• Operate camera to engage fans for Kansas City Royals Jumbotron.

### FREELANCE VIDEO PRODUCTION November 2023 - Present

• Helped produce script and filmed for GameDay Productions documentary.

### SPARKCADE MARKETING - MULTIMEDIA PRODUCER May 2020 - Present

- Created website and social media videos for TeenTix, a non-profit that provides discounted arts tickets to teens.
- Shot video for and assisted on multiple video shoots for client television advertisements, such as KC Solar.
- Created social media posts for client podcasts.
- Produced videos for Walkin' & Rollin', a non-profit that builds costumes for kids in wheelchairs. Work featured at 2023 The Halal Guys Basketball Showcase.



913-940-8867



gcbowen878@gmail.com



522 Locust Lane, Unit 203 Kansas City, MO 64106



gcbowen.com

#### EDUCATION

#### UNIVERSITY OF KANSAS - 3.7 GPA

- Bachelor of Science In Journalism Sports Media and Society
- Bachelor of General Studies in Film
   Production

Screenplay *The Cycle of Fate* selected by KU Film Department to be included in curriculum

August 2021 - May 2025

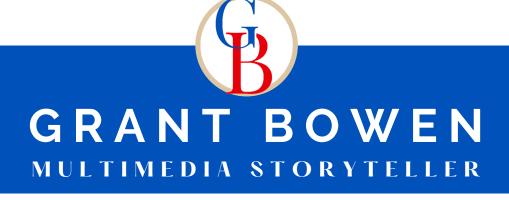
### BLUE VALLEY NORTHWEST

2017 - 2021

First Place Multimedia Storytelling — Kansas Scholastic Press Association

#### SKILLS

- Work: Camera Operation, Video Editing and Production, Replay Operation, Sound Recording and Mixing, and Social Media
- Gear: Sony a7S III/FX3, Sony HSC-100RF, Panasonic AG-CX350, Abekas Mira, Evertz Dreamcatcher, Shure SM7B, Zoom H6, RODECASTER Pro
- Software: Adobe Creative Suite Premiere
  Pro, After Affects, Audition, Photoshop,
  InDesign; Final Cut Pro, Canva, Descript
- Foundational: Team-Oriented, Problem-Solving, Strong Communication



## CREATIVE VIDEO SAMPLES

#### VIDEOBOARD SAMPLES

- KU Football: <u>Defensive Third Down Hype</u>
  - Description: Edited hype video for KU Football, showcased during live video board shows to energize fans during defensive third down situations.
- KU Baseball: Pitching Pysch Up
  - Description: Edited highlight reel for KU's Baseball team shown on the video board during crucial game moments.
- KU Volleyball: General Hype Up
  - Description: Fully edited and partially shot hype video for KU Volleyball, used during critical moments in live video board shows to boost crowd energy.

#### SOCIAL SAMPLES

- KU Baseball: KU vs BYU Weekend Recap
  - o Description: Fully edited and shot highlights from KU Baseball's trip to BYU from March 28th-30th.
- KU Womens Soccer: KU vs UCF Recap
  - Description: Fully edited and shot highlights from the KU Soccer match against UCF on September 26th, 2024, showcasing key moments from the game.
- KU Volleyball: NCAA Tournament Hype Video
  - Description: Fully edited and partially shot highlights for KU Volleyball, recapping their season and exciting fans for the upcoming tournament.

#### CONTACT

- 913-940-8867
- gcbowen878@gmail.com
- 2 522 Locust Lane Unit 203, Kansas City 64106
- gcbowen.com